Looking for a Job “After” COVID
July 28 @ 6:30 pm - 7:30 pm
Virtual Event
How do you look for a job in the new “normal”? John R. Fugazzie KNOWS the job market and can help you in your search whether you are a mechanic or CEO.
Finding a Job “After” COVID-19

John R. Fugazzie | LinkedIn Profile | johnrfugazzie.com

FOUNDER
helping-Brands.com
Neighbors-helping-Neighbors USA
www.bergendog.org
www.authenticitalian.org

ADJUNCT PROFESSOR
BECTON SCHOOL OF ARTS & SCIENCES
FAIRLEIGH DICKINSON UNIVERSITY
HISPANIC CENTER
ASK PROFESSOR JOHN
LATINOS-HELPING-LATINOS USA

CORPORATE MANAGER, WORKFORCE DEVELOPMENT
HUMAN RESOURCES CORPORATE SERVICES
RWJBARNABAS HEALTH WWW.RWJBH.ORG
JOHN’S ADVICE

Do something you love
Do something you are good at
Have Passion and Purpose
Be a Leader
Be a lifelong learner
Invest time in your community
Volunteer to create social change
Have work-life balance
Pay it forward


John R. Fugazzie
www.johnrfugazzie.com
www.linkedin.com/in/johnrfugazzie
• So first point of clarification is COVID isn’t over for a host of reasons.

• COVID brought to the surface a lot of trends and issues that were here but not widely know.

• COVID impacted everyone in some why and in ways you do not even realize yet.

• What we all learned 18 months was how important your health and the health of all your neighbors is to you. The globe is now connected and not just technology wise, but health wise and economic wise.

• Before COVID there were many trends building.

Online shopping, online learning, large number of jobs without the skilled workers to hire. COVID didn’t create these, it accelerated all of them.
• With the global population set to reach 10 billion by 2050, the need to harness our natural resources more responsibly is more urgent than ever. Leaders must ensure their organizations are active in solutions.

• Under the assumption of a high level of net international migration, the population is expected to grow to 458 million by 2050.

• Projections depend on immigration policies can vary from 379 million - 458 million in 2050.

<table>
<thead>
<tr>
<th>Country</th>
<th>2020 (mil)</th>
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<tbody>
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<td>Indonesia</td>
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Did You Know (Officially updated for 2021) #2021
In futures studies and the history of technology, **accelerating change** is a perceived increase in the rate of technological change throughout history, which may suggest faster and more profound change in the future and may or may not be accompanied by equally profound social and cultural change.

Supposedly, every 18 or so months, computer processing speed doubles. This is known as Moore’s law.

Chip shortages and insufficient current production capacity is now impacting production, Ford last week reduced truck production projections.

Disruptors using technology are re-configuring every industry

COVID 19 advanced the rate of adoption of these technologies at a much greater rate.

Aging of population is increasing use of technology with younger generations becoming larger portion of the consumer economy
Four Technology Trends That Will Shape 2021

- Artificial Intelligence
- Vehicle Automation
- 5G and Improved Connectivity
- Remote Medical Examinations and Diagnosis

Disruptors using technology are re-configuring every industry.

COVID 19 advanced the rate of adoption of these technologies at a much greater rate.

Aging of population is increasing use of technology with younger generations becoming larger portion of the consumer economy.

Technology is accelerating and enables increased global business and interaction.
LOCAL-CENTERED ECONOMY

- Local economies and local purchasing and hiring, local community investment are all increasingly important to all organizations.
- Many large organizations are anchor intuitions, large hospitals, university's and large multinational corporations.
- The word community is, without question, central to human experience. Being part of a community gives us a sense of belonging. It enables us to share personal relatedness and support perpetual growth of each other, ourselves and our environment.
Sustainable Development Goals are:
- No Poverty
- Zero Hunger
- Good Health and Well-being
- Quality Education
- Gender Equality
- Clean Water and Sanitation
- Affordable and Clean Energy
- Decent Work and Economic Growth
- Industry, Innovation, and Infrastructure

Sustainable Development Goals are:
- Reducing Inequality
- Sustainable Cities and Communities
- Responsible Consumption and Production
- Climate Action
- Life Below Water
- Life On Land
- Peace, Justice, and Strong Institutions
- Partnerships for the Goals
CREATE TARGET LIST

• Make a list you can share of the jobs and companies you want to work for.

• Follow these companies on LinkedIn, Google alerts, indeed and glassdoor searches.

• Consider transitioning into a new industry/ career where your skills can be applied.

• Use all the tools that are out there to help you. Make sure you are technology friendly and understand it and its role. Conversion of every industry into increasing technology requires this of you.
KNOW YOUR VALUE

• Know your current salary wage value in todays market. Over shooting and under shooting both will hurt you.

• Getting back to work in a lesser salary is better than sitting out for many more months waiting for that higher offer to show up.

• Nothing shows up today you find it by earning it.

• Getting into a company and proving yourself is a good method.

• Pick good companies with values that match yours.

• Don’t bottom feed

• If you are in a bad place keep looking while you work
EVALUATE YOUR SKILLS

• You need to be honest with yourself as to the jobs you are targeting and what your actual skills are. Take free online tests. See out help from professionals your trusted peers to be honest with you. Be a lifelong learner. The world and every field is advancing at an increasing rate, you need to stay up on your field and relevant.

• Consider additional training if your field has trained

• Consider transitioning into a new industry/career where your skills can be applied.

• Use all the tools that are out there to help you. Make sure you are technology friendly and understand it and its role. Conversion of every industry into increasing technology requires this of you.
• The action or process of interacting with others to exchange information and develop professional or social contacts.

• Essential to have this skill both in person networking and electronic networking

• LinkedIn is an important professional tool. Being active builds your personal brand, your organizational brand, and promotes social issues that are important to you and your organization.

• Join a job search networking group.

• Attend professional meetings both zoom and when physical return.
• The job search process is the same for any type of work. Knowing the market you are interested in, doing online research to learn what you do not know, networking the peers, and showing your work ethic, your passion for your work, and being tenacious.

• Many fields have added apprenticeship training models to allow you to earn while you train. Free community college in NJ for those who earn less that 65k and do not have a degree.

• If you are unemployed go to your one stop to get short term training

• Many organizations have tuition reimbursement programs.

• Most companies rely heavily on other employees recommendations for job openings and they pay bonuses to those employees.
KEEP YOUR OPINIONS PRIVATE

• In our increasingly polarized world do have your opinions hurt you hold you back action or process of interacting with others to exchange information and develop professional or social contacts.

• Politics, religion and even sports can turn someone off to hiring you. Don’t have posts on social media about any of these areas. Employer search social media now and they also use services to review candidates social media profiles.

• Demonstrate you can play well with others younger, older, people from all walks of life.
GIG-WFH-REMOTE

• If your work is able to work from home your job possibilities is wide open geographically

• The Gig economy is growing 50% of jobs are now independent contractor with more that trending upward.

• Soft skills need to be good, be on time, know proper workplace conduct

• Get comfortable with video conferencing for interviews, work and networking.

• Learn how to market yourself, the past is gone accept it and move on.

• Look for the emerging jobs and industries
PROPERLY PACKAGE YOURSELF

- Professional Resume
- Use Cover letters always, show your passion for company and why you are a fit, connect your resume to the job description.
- LinkedIn Profile
- Scrub your social media to present yourself as who you are.
- Exhibit your leadership skills
- Be honest with yourself about yourself, have realistic goals, get back to work.
- Exhibit your community and causes volunteerism
www.NhNusa.org

http://www.nhnusa.org/helping-careers.html

http://www.nhnusa.org/job-search-tools.html

http://www.nhnusa.org/virtual-job-networking.html
Q&A

• Ask Professor John

• For copy of presentation send me an email johnrfugazzie@aol.com

• Come attend our Thursday night zoom NhN meetings I will send you link.

• Visit my consulting sites
  www.helping-brands.com
  www.helping-brands.org

• 1 on 1 with John  http://nhnusa.org/1-on-1.html